

WHAT YOU GET:

Designed for business libraries, BSP provides full text for more than 2,300 journals (EXAMPLE: Harvard Business Review, Journal of Marketing Research).

Non-journal content includes market research reports, industry reports, country reports and SWOT* reports from Datamonitor.

*SWOT-Strength, Weaknesses, Opportunities and Threats analysis

Basic Search | [Advanced Search](#) | [Visual Search](#)

Find: [Search Tips](#)

- Keyword Industry Publication
 Company Author Subject

Browse:

- | | |
|---|---|
| Company Profiles
Datamonitor companies... | Industry Profiles
Overview, market value... |
| Country Reports
Economics, political background... | Market Research Reports
Market insight, emerging trends... |

A KEYWORD search or Advanced search for articles, authors, book reviews, or starting a general search

Company Profiles-select list

Country Reports-not always timely

Industry Profiles-Broad categories like Health Care, Information Services, Mining

Market Research Reports-More specific such as market for British Gas Drilling

Results Page for Keyword Jo ann Stores

1. Number of hits
2. Sort by
3. Add to Folder (requires sign in to go beyond one session)
4. Create Alert
5. Add Search to folder (requires sign in to go beyond one session)

The screenshot shows the Business Source Premier search results page for the keyword "jo ann stores". The search bar at the top contains the text "jo ann stores" and is labeled with a "5". Below the search bar, there are options to "Add search to folder", "Display link to search", and "Create alert for this search", with the latter labeled "4". The results are filtered by "All Results", labeled "1". The page shows "All Results: 1-10 of 252" and "Page: 1 2 3 4 5 Next", with "Next" labeled "2". The "Sort by" dropdown is set to "Date Descending", labeled "3". The results list includes articles such as "Coach Sues Jo-Ann Fabrics" and "Jo-Ann Stores' 4Q Sales Rise". A sidebar on the left, labeled "Narrow Results by", is circled in black and contains sections for "Subject" (with terms like "TEXTILE fabrics", "HOUSE furnishings", etc.), "Publication", and "Company" (with entries like "JO-Ann Stores Inc.", "LEONARD Green & Partners LP", etc.). A stick figure is drawn next to the sidebar, pointing towards it.

Don't forget to look at the search suggestions along the side

Using the radio buttons to narrow, manage, explore your search.

Of the original 252 hits for Jo ann stores,

[Refine Search](#) [Add search to folder](#) [Display link to search](#) [Create alert for this search](#)

Results for: (jo AND ann AND stores) and Automatically "An..."

Filter results by

All Results
 Academic Journals
 Trade Publications
 Magazines
 Company Profiles
 SWOT Analyses
 Product Reviews

Results: 1.4 of 4 Page: 1 Sor

1. [Clothing fit preferences of young female adult consumers](#). By: Marina Alexander, Lenda Jo Connell, Ann Beth Presley. *International Journal of Clothing Science*. Issue 1, p52-64, 13p
2. [Improving Sales Performance in a Family-Owned Business](#). By: Verdin, Jo Ann. *American Journal of Small Business*, Winter86, Vol. 10 Issue 4, p49-60, 12p
[PDF Full Text](#) (3.5MB)
3. [WAREHOUSE RETAILING: THE TREND OF THE FUTURE?](#) By: Goodrich, Jonathan N.; Hoffman, Jo Ann. *Business Horizons*, Apr79, Vol. 22 Issue 2, p45, 6p, 1
[PDF Full Text](#) (398KB)
4. [CLOTHING DECISIONS: A DECISION PROCESS ANALYSIS OF FOCUSED GROUP INTERVIEWS](#). By: Blackwell, Roger D.; Hilliker, Jo Ann Schickel. *Advanc* 1978, Vol. 5 Issue 1, p743-749, 7p
[Cited References: \(2\)](#)
[PDF Full Text](#) (824KB)

Results: 1.4 of 4

4 are Academic Journals

Academic Journals
 Trade Publications
 Magazines
 Newspapers
 Company Profiles
 SWOT Analyses
 Product Reviews

Page: 1 [2](#) [3](#) [4](#) [5](#) [Next](#) Sort by: [Date Descending](#)

1. [Coach Sues Jo-Ann Fabrics](#). By: STEIGRAD, ALEXANDRA. *WWD: Women's Wear Daily*, 4/13/2011, Vol. 201 Issue 76, p2-1, 1p
[HTML Full Text](#)
2. [MOST RECENT CLOSED U.S. LEVERAGED LOANS](#). *Bank Loan Report*, 3/28/2011, Vol. 1 Issue 13, p9-9, 2/3p
[PDF Full Text](#) (64KB)
3. [Retail Briefs: Home Textiles Today](#), 2/21/2011, Vol. 32 Issue 6, p2-2, 1/3p
[PDF Full Text](#) (1.3MB)
4. [Jo-Ann Stores' 4Q Sales Rise](#). *Home Textiles Today*, 2/7/2011, Vol. 32 Issue 5, p20-20, 1/9p
[PDF Full Text](#) (139KB)
5. [Furniture Outlets USA plans complex in Elk River, Minn.](#) By: Engel, Clint. *Furniture/Today*, 1/24/2011, Vol. 35 Issue 21, p6-6, 1p, 1 Color Photograph
[PDF Full Text](#) (1.3MB)
6. [Sizing Up a Rebounding Sector](#). (cover story) By: Fugazy, Danielle. *Investment Dealers' Digest*, 1/21/2011, Vol. 77 Issue 3, p1-19, 3p
[PDF Full Text](#) (4MB)
7. [Banks Prep \\$1.025B TL for Jo-Ann LBO](#). *Bank Loan Report*, 1/10/2011, Vol. 1 Issue 2, p2-3, 2p
[PDF Full Text](#) (231KB)

199 are Trade Publications

1 Company Profiles

More detailed report & includes SWOT

Business Source Premier
powered by EBSCOhost

[New Search](#) | [Database Help](#)

Basic Search Advanced Search Visual Search

Find: (jo AND ann AND stores) Search Clear [Search Tips](#)

[Refine Search](#) [Add search to folder](#) [Display link to search](#) [Create alert for this search](#)

Results for: (jo AND ann AND stores) and Automatically "An..."

Filter results by

All Results
 Academic Journals
 Trade Publications
 Company Profiles
 SWOT Analyses

Results: 1.1 of 1

1. [Jo-Ann Stores, Inc.](#)
Country: United States Industries: RETAIL
[Datamonitor Report](#) (160K)

Results: 1.1 of 1

Basic Search **Advanced Search** Visual Search

Find: (jo AND ann AND stores) Search Clear [Search Tips](#)

[Refine Search](#) [Add search to folder](#) [Display link to search](#) [Create alert for this search](#)

Results for: (jo AND ann AND stores) and Automatically "An..."

Filter results by

All Results Academic Journals Trade Publications Company Profiles SWOT Analyses

Results: 1-7 of 7

1. [DATAMONITOR: Jo-Ann Stores, Inc. Jo-Ann Stores, Inc. SWOT Analysis](#), Dec2010, p1-9, 9p, 2 Charts



[PDF Full Text](#) (78KB)

2. [DATAMONITOR: Jo-Ann Stores, Inc. Jo-Ann Stores, Inc. SWOT Analysis](#), Oct2009, p1-8, 8p, 2 Charts



[PDF Full Text](#) (74KB)

3. [DATAMONITOR: Jo-Ann Stores, Inc. Jo-Ann Stores, Inc. SWOT Analysis](#), Dec2008, p1-8, 8p

[PDF Full Text](#) (112KB)

4. [Jo-Ann Stores, Inc. SWOT Analysis](#), Jo-Ann Stores, Inc. SWOT Analysis, Jul2007, p1, 8p

[PDF Full Text](#) (111KB)

5. [SWOT Analysis: Jo-Ann Stores, Inc. SWOT Analysis](#), Jul2007, p5, 3p

[PDF Full Text](#) (64KB)

7 are SWOT Analyses

To provide you with some history

Academic Journals Trade Publications Magazines Newspapers

Company Profiles SWOT Analyses Product Reviews

Page: 1 2 3 4 Next Sort by: Relevance [Add \(1-10\)](#)

1. [Leonard Green Sews Up Jo-Ann Deal](#). By: MacFadyen, Ken. *Mergers & Acquisitions Report*, 1/3/2011, Vol. 24 Issue 1, p22-22, 1p

[HTML Full Text](#)

[Add](#)

2. [Price Talk Set on Jo-Ann Buyout Loan](#). By: Kellerhals, Richard. *High Yield Report*, 2/28/2011, Vol. 22 Issue 9, p6-6, 1p

[HTML Full Text](#)

[Add](#)

3. [Jo-Ann's \\$650M TLB Expected Thursday](#). By: Kellerhals, Richard. *High Yield Report*, 2/28/2011, Vol. 22 Issue 9, p22-22, 1p

[HTML Full Text](#)

[Add](#)

4. [Banks Prep \\$1.025B TL for Jo-Ann LBO](#). By: Kellerhals, Richard. *High Yield Report*, 1/10/2011, Vol. 22 Issue 2, p11-11, 1p

[HTML Full Text](#)

[Add](#)

5. [Takeout Talk Lands on Jo-Ann Stores](#). (cover story) By: Cohen, Judy Radler. *Mergers & Acquisitions Report*, 6/26/2006, Vol. 19 Issue 25, p1-12, 2p

[HTML Full Text](#) [PDF Full Text](#) (261KB)

[Add](#)

6. [Jo-Ann Crafts a New DC To Serve Super Stores](#). By: Andel, Tom. *Material Handling Management*, Aug2001, Vol. 56 Issue 8, p46, 7p, 7 Color Photographs

[HTML Full Text](#)

[Add](#)

32 are from Magazines

Find: (jo AND ann AND stores) Search Clear [Search Tips](#)

[Refine Search](#) [Add search to folder](#) [Display link to search](#) [Create alert for this search](#)

Results for: (jo AND ann AND stores) and Automatically "An..."

Filter results by

All Results Academic Journals Trade Publications Magazines Newspapers

Company Profiles SWOT Analyses Product Reviews

Results: 1-10 of 10

Page: 1 Sort by: Relevance [Add \(1-10\)](#)

1. [Jo-Ann Stores Agrees to Be Taken Private](#). By: TALLEY, KAREN; KELL, JOHN. *Wall Street Journal - Eastern Edition*, 12/24/2010, Vol. 256 Issue 149, pB5, 0p, 1 Graph

[Add](#)

2. [Quaker Chemical Rises 9.3%; Jo-Ann Stores, Moxado Soar](#). By: TIBKEN, SHARA. *Wall Street Journal - Eastern Edition*, 5/28/2010, Vol. 255 Issue 124, pC5, 0p

[Add](#)

3. [Perry Ellis, True Religion End Lower; Jo-Ann Rises](#). By: PETERSON, KRISTINA. *Wall Street Journal - Eastern Edition*, 8/27/2010, Vol. 256 Issue 49, pC6, 0p

[Add](#)

4. [Craft Stores at Crossroad](#). By: TALLEY, KAREN. *Wall Street Journal - Eastern Edition*, 4/29/2009, Vol. 253 Issue 99, pB4A, 0p

[Add](#)

5. [Jo-Ann Stores, Akamai Advance in Broad Buying](#). By: Schreiber, Cynthia. *Wall Street Journal - Eastern Edition*, 2/6/2004, Vol. 243 Issue 26, pC3, 0p, 2 Graphs

[Add](#)

6. [Genesco Jo-Ann Fall Sharply](#). By: Curran, Rob. *Wall Street Journal - Eastern Edition*, 8/31/2007, Vol. 250 Issue 52, pC6, 0p

[Add](#)

7. [Crafting a Safer Retail-Company Buyout](#). By: Jannarone, John. *Wall Street Journal - Eastern Edition*, 12/27/2010, Vol. 256 Issue 150, pC8, 0p, 1 Graph

[Add](#)

8. [What E-Tailers Can Learn From Airline Pricing](#). By: Agatz, Niels; Campbell, Ann; Fleischmann, Moritz; Van Nunen, Jo; Savelsbergh, Martin. *Wall Street Journal - Eastern Edition*, 7/7/2008, Vol. 252 Issue 5, pR6, 0p

[Add](#)

10 are Newspapers

1 hit is under Product Reviews

The screenshot shows the Business Source Premier search results page. The search query is "(jo AND ann AND stores)". The results are filtered by "Product Reviews". The first result is: "1. [Fentonsaisher,3.5](#) By: Villalobos, Jo Ann Macworld, Nov92, Vol. 9 Issue 11, p170, 1/2p, 1 Color Photograph". The page shows "Results: 1.1 of 1" and "Page: 1".

Advanced Search page

The screenshot shows the Business Source Premier Advanced Search page. The search query is "(jo AND ann AND stores)". The page includes various filters and options:

- Limit results to:** Full Text, Scholarly (Peer Reviewed) Journals, References Available, Published Date from, Document Type (Article, Biography, Book Review, Company Report, Editorial, Industry Overview, Letter, Proceeding, Report, Working Paper, Bibliography, Book Entry, Case Study, Directory, Erratum, Interview, Obituary, Product Review, Speech).
- More Options:** Hide Options, Publication, Publication Type (Academic Journal, Trade Publication, Book, Country Report), Number Of Pages, Cover Story, Product Name, IAIC/Industry Code, Company/Entity, Duns Number, Ticker Symbol, Articles on Several Companies, Articles on Several Industries, Articles on Several People, Articles on Several Reviews & Products, Image Quick View, Image Quick View Types (Black and White Photograph, Color Photograph, Graph, Map), PDF Full Text.
- Expanders:** Apply related words, Also search within the full text of the articles.
- Navigation:** Subjects, Authors, Cited References, Indexes, Publications, Academic Journals, Books/Monographs, Company Profiles, Country Reports, Industry Profiles, Magazines, Market Research Reports, SWOT Analyses, Trade Journals, Working Papers.

Product review-Advanced Search

Business Source Premier
powered by EBSCOhost

Sign In | Folder | HUDSON LIE

New Search | Database Help | Search History/Alerts

Basic Search **Advanced Search** Visual Search

Find: potato chips in TX All Text

AND Select a Field (optional)

AND Select a Field (optional) Add Row

in: Additional Databases

(Searching: Business Source Premier)

Search Clear Search Tips

No results were found.

Limit results to: Reset

Full Text

Scholarly (Peer Reviewed) Journals

References Available

Published Date from: Month Year to Month Year

Document Type

- Article
- Biography
- Book Review
- Company Report
- Editorial
- Industry Overview
- Letter
- Proceeding
- Report
- Bibliography
- Book Entry
- Case Study
- Directory
- Erratum
- Interview
- Obituary
- Product Review
- Speech

Subjects
Authors
Cited Refer
Indexes
Publication
Academic
Books/Mon
Company F
Country Re
Industry Pr
Magazines
Market Res
SWOT Ana
Trade Jour
Working Pa

All Results: 1-10 of 368 Page: 1 2 3 4 5 Next Sort by: Date Descending

Narrow Results by	Results
Subject: Thesaurus Term COMMERCIAL products -- Evaluation FOOD industry & trade RESTAURANTS NEW products BREWERS CUSTOMER clubs More »	1. Post-Show Round-Up . Gourmet Retailer, Apr2011, Vol. 32 Issue 4, p30-32, 3p HTML Full Text
	2. FOOD & DRINK . Caterer & Hotelkeeper, 4/29/2011, Vol. 201 Issue 4675, p74-75, 2p HTML Full Text
	3. When the chips are down, which should you eat? Consumer Reports, Mar2011, Vol. 76 Issue 3, p8-8, 1p, 2 Color Photographs, 1 Chart  PDF Full Text
	4. Focus on Extrusion and Pest Control . Food Engineering, Mar2011, Vol. 83 Issue 3, p29-41, 13p PDF Full Text (1.1MB)
	5. Pride of the POTATO MEN . By: Shaw, Graham. Truck & Driver, Mar2011, p68-72, 5p HTML Full Text
	6. Test drive . Progressive Grocer, Feb2011 Store Brands, Vol. 2 Issue 2, p50-50, 1p, 4 Color Photographs HTML Full Text
	7. Jewel Of The Isle . WWD: Women's Wear Daily, 2/1/2011, Vol. 201 Issue 21, p36-1, 1p HTML Full Text
	8. Tortilla touchdown . Drug Store News, 11/15/2010, Vol. 32 Issue 14, p48-48, 1/6p PDF Full Text (270KB)
	9. Reporting for duty . Drug Store News, 11/15/2010, Vol. 32 Issue 14, p48-48, 1/6p PDF Full Text (270KB)
Subject FOOD -- Evaluation POTATO chips -- Evaluation EVALUATION SNACK foods -- Evaluation CHOCOLATE -- Evaluation BEVERAGES -- Evaluation More »	
Publication Caterer & Hotelkeeper Prepared Foods Candy Industry Drug Store News MarketWatch: Food	

From this list you can narrow it by the radio buttons again but you'll see there are fewer choices because we were only looking for Product Reviews.